



*Hello!*

*Thank you for getting in touch with Good Life Permaculture.*

Before we embark on improving any landscapes or infrastructure, it is essential that you create an informative and inspiring brief.

Take your time, answer these questions thoughtfully and accurately. And at the end, you will have crafted a clear brief that communicates what you want and why it matters.

*We're writing this brief together because it will help OTHERS to understand you.*

A great brief ensures everyone involved in the project is fully informed of your needs, desires and dreams. It can be used by your family, a designer, gardener and other consultants to achieve your objectives.

*Writing this brief will also help YOU understand you.*

The process of creating a detailed brief can also help you better understand how and why you want to embark on this process. Why do you want to make these changes or start anew? Is this an opportunity to design the foundations of the lifestyle you want to have?

*And, by completing this form, it will help you understand US, how we work and what we do.*

Pop the kettle on or pour yourself a glass of something, and get comfy.

*Hannah Moloney*

Hannah & the Good Life Team



*How to use this form:*

Please open this document in Adobe Acrobat or in your browser window (Chrome and Safari work well). You can type directly into the boxes (including the checkboxes at the end) and don't forget to save a copy! OR you can print it out and write your answers before scanning it. Email it back to us at [hello@goodlifepermaculture.com.au](mailto:hello@goodlifepermaculture.com.au) along with any links or images you wish to share (from question # 3c).



## 1. Introduce yourselves!

a. Client's name/s

b. Key phone contact

c. Address of property

## 2. Tell us a bit about your place.

a. How big is your property

b. Who lives here?

c. How long have you lived here for?

d. How long are you planning to stay on this property?

e. Are you renting or do you own it?

*3. You've probably been thinking about this for some time, share your dreams for your property?*

a. What is your wish list for your property? What do you want it to provide for you?

b. What type of aesthetic 'look' are you aiming for i.e. formal or wild style?

c. Are there any materials, vibes, aesthetics, concepts you like and why?  
(you're welcome to attach photos, images or links to websites when you email this form back)

*4. Now it's time for a reality check. Let's talk a bit about your lifestyle in relation to looking after a garden.*

*Do you spend your days in the office or in the garden? Are you an avid veggie grower, a balcony green-thumb, or a cactus-killer seeking guidance?*

*We want to design your property to work with you and your life.*

a. How much time do you have available to maintain your garden on a weekly basis?

b. What are your holiday and work patterns – how often are you away?

c. Are there any physical limitations, allergies you have that we should be aware of when designing?

d. How would you describe your current level of knowledge about gardening?

e. Do you have any animals, or are you planning to get some?

*5. Let's take a closer look at your property.*

a. Are there any constraints on your property that we should be aware of? For example underground pipelines, septic tanks that you need to maintain access to?

b. Do you have any types of wildlife that come through your property (wallabies, possums, cats, dogs)? How do you feel about them?

c. What has to stay on your property and what could potentially go? For example are you attached to a particular tree or structure that needs to stay where it is?

*6. How do the natural elements impact your property?*

a. Where do the strong, prevailing winds come from?

b. Are you on mains or tank water?

c. Are you interested in having rain tanks?

d. Any issues with excess water on your property?

e. Any particularly dry areas on your property?

**f. Do you know what type of soil/s you have?**

*7. We've asked you for a lot of practical details. How you feel about the property is just as important in this process.*

**a. What do you most love about your property?**

**b. Is there anything you really don't like?**

*8. Once the design is completed, what's the plan for bringing this project to life?*

**a. Who's likely to actually implement this design?**

**b. What is your budget to establish the design?**

*9. Last details:*

**a. Do you know the history of the property?**

**b. Any other thoughts or important things we need to know?**

**c. Imagine your design has been implemented and it's 5 years down the track. What does your property look and feel like? How would you describe it to someone who's never been there before?**



*Thank you.*

*You've given us so much to work with! Now we'd like to tell you a bit about us - how we work and some of the options available to you.*

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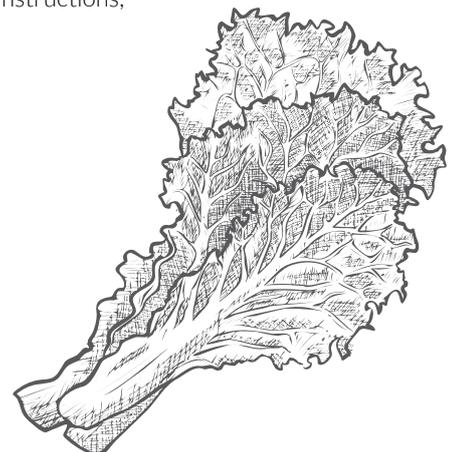
## THE GOOD LIFE PERMACULTURE DESIGN PROCESS

### *What's the process?*

- **Getting to know you:** Residents complete this pre-visit questionnaire via email, which provides us with good insight into you, your lifestyle and your home, and allows us to build a clear brief.
- **Tailored quote:** On receiving your responses, we will send you a tailored quote. Depending on the scale of the project and any additional requirements, our design fees typically range from approx \$3-5,000.
- **Create a Property Profile:** We analyse your responses to these questions, and we develop a to-scale base map of your site. Please note that unless you have a professional survey this will be approximate only – but darn close. If you have existing property plans we can use these as part of this process. While onsite we will make any necessary measurements and adjustments.
- **First site visit:** 2 - 4 hour site visit consisting of some quality time with you and your landscape.
- **Design the Draft Concept:** Offsite, we create one black and white draft concept sketch and preliminary support material to explain key elements. We email it to you, and your feedback will inform the final design. Please note, this is restricted to only one design sketch - more revisions will require an additional fee.
- **Second Site Visit:** We have a second site meeting or online meeting to workshop the draft and make changes as required.
- **Final Concept Design and Report:** We develop a final, full-colour concept design and comprehensive design report (see below). We send it via email and talk you through it over the phone (or email) to ensure you understand everything. If we are in the same geographical region a site visit may be arranged for this final meeting. We also post you a hardcopy of the design and report.
- **Supporting you through implementation:** If appropriate and required, we organise follow up phone meetings to provide insight and clarification into the design. We can liaise on your behalf with any contractors and brief them on the design. Please note, this is not an open ended offer, an agreed time frame (or amount of meetings) will be provided

### *What do I get in the Concept Design and Design Report?*

- A detailed, coloured hand-drawn design concept in “plan view”,
- A design report including:
  - A vision statement which encapsulates your dreams and aspirations for your property
  - A list of networks, organisations and relevant businesses to source information, skills and resources from.
  - Site analysis details outlining slope, winter and summer sun angles and prevailing winds,
  - Plant lists and planting plan,
  - Basic soil remediation approaches relevant to your landscape, and other instructions, diagrams and tips to support you in implementing the design.



*For an additional fee, we can offer the following services:*

Please tick which one/s you're interested in (if any). These will then be incorporated into a quote for you to consider.

Site survey – required for 100% accurate designs to be completed.

Soil testing and analysis for both mineral and/or heavy metals.

Integrated house and landscape design. Upon request, we collaborate with architects at Designful or architect of your choice to design both your house and landscape to create the ultimate, integrated home.

*Design implementation*

We work with a range of wonderfully skilled landscape contractor who can implement your garden for you. If interested, ask us for more information.

Do you need a contractor/s to help you with implementing the design?

**Please be aware there is usually a multi-month wait list**

I/we understand the process and look forward to receiving a quote for consideration.

**Client Name 1**

**Signature**

**Date**

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**Client Name 2**

**Signature**

**Date**

Additional information

